

Name: _____ Period: _____

Infographic Rubric (Modified)

Using your research and information from your papers, you will create an infographic on your topic to help aid you in your presentation. Utilize stats, facts, attention grabbing details focused on your research topic! Remember to print out the infographic (maybe even with a poster printer!) and refer to it at precise moments during your presentation.

<https://www.canva.com/> Or www.piktochart.com (tools for creating an infographic)

Criteria	Distinguished - 2	Acceptable - 1	Needs Work -0
Defining your topic	The topic along with the subtopics of your research are clear to the viewer	The general topic is apparent	The topic is unclear
Information Relevance	The information used directly relates to the topic	The information used mostly relates to the topic	A lot of the information used is unrelated to the topic
Graphics Relevance	ALL graphics enhance the topic and match the facts making it easy to understand.	MOST graphics are related to the topic and match the facts making it easier to understand	NONE of the graphics are related to the topic and make it difficult to understand
Graphics Attractiveness	ALL graphics are exceptionally attractive in terms of design, layout, and neatness.	The graphic is mostly attractive in terms of design, layout, and neatness but may lack in one or more of these areas.	The graphic is distractingly messy or very poorly designed.
Text Usage	The textual elements provided are both minimal and concise	The text may be able to be reduced and made more concise	There is way too little or too much text within the infographic
Content Accuracy and Volume	FOUR accurate facts are displayed, inclusive of at least THREE statistics	THREE accurate facts are displayed, inclusive of at least TWO statistics	Less than THREE accurate facts are displayed
Statistics Accuracy	ALL statistics are made easy for the reader to comprehend	Most statistics are understandable	The statistics are confusing to the reader
Mechanics	Spelling, capitalization and punctuation are correct throughout the graphic	There are 1-3 errors in mechanics	There are more than 3 errors in mechanics
Word Choice	Words selected are all appropriate (correct word choices) and are vivid	Words selected are mostly appropriate	Many words are incorrect
Resources Cited	ALL sources are cited at within the graphic	At least THREE sources are cited within the graphic	Less than THREE sources are cited within the graphic

Grade: _____/20

Suggestions/Comments: