

Weebly Club Grading Rubric

Criteria	Requirement	Points Available	Points Earned
Web Pages	Home page is inviting, colorful and not distracting. You have created at least 5 other pages for your site. Your purpose of your page is clear to viewers.	6	6
Content	The theme or main idea of the Web site is clear, and pages link to related information. The content has accurate and very useful information. The theme or main idea is very clear. The Web pages link to quality information.	3	3
Layout	Appearance of the page looks professional.	3	3
Formatting	Elements are well organized, pleasing to the eye, and easy to read. Good use of fonts styles, sizes and use of attributes such as bold, italics, underline, and alignments.	3	3
Graphics	Images have strong relation to page/text; some images are produced by student; images have proper size, resolution, colors, and cropping.	3	3
Interactivity	There are 4 or more links and pictures per page. One video clip must be included.	3	3
Navigation	Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost.	3	3
Visual/ Organization	Uses graphics on each page. Fonts, Colors, and Headings are consistent and do flow. Pages are not cluttered. Pages have proportioned information on them. Pages are self explanatory to an outside visitor.	3	3
Elements	Detailed information about the club Contact Information Creative webset (header/graphics) 2 column element Multiple column page Sub-page/s Like Facebook Slideshow Contact form Photo Gallery Poll Blog YouTube video embedded in page	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Conventions	Clear, concise, and well written and edited with no serious errors.	3	3
	TOTAL	43	43

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